

Criteria for the Use of the InfoGard Certified EHR Logo

Logo Sizing Restrictions

Proper logo size is vital in maintaining readability, as well as ensuring a consistent look. The logo should not be displayed at any size smaller than 0.6321" wide x 0.5767" high.

Clear Space

To ensure that the logo always appears clearly and unobstructed, it is important to provide an area of clear space around it. No other object should appear within this area at any time, and where possible, this clear space should be increased. The minimum clear space is measured by the height of the InfoGard name in the center of the logo.

Logo Applications

It is preferred to have the logo print positive in CMYK or PMS equivalents, depending on the application. The logo may also be printed in grayscale.

Unacceptable Executions

1. Do not put the logo on a light grey background.
2. Do not use the logo on a complex photo or patterned background.
3. Do not rearrange or reverse elements of the logo.
4. Do not angle the logo.
5. Do not alter the shape of the logo.
6. Do not put the logo in a containing shape (e.g., a square border).